

MSSA Newsletter August 2024

Sharing the latest news and developments from the Mobile Satellite Services Association



Happy Summer –

MSSA is steadily building its member roster after launching in <u>February 2024</u>. Our committees are up and running with working groups in motion – so if you aren't already involved, now is an ideal opportunity to pull up a seat and help shape the future of our industry!

In recent months the Association was busy getting the word out on the critical role that Mobile Satellite Services will have in making seamless global mobile connectivity a reality. The MSSA participated as an institutional supporter at Grupo Convergencia's Satellite Map Day, a must-attend event for the Latin American telecommunications space industry. MSSA member Omnispace took part on a panel discussion covering the regulation and challenges of space-earth convergence. At the Canadian Telecom Summit in Toronto, Canada, MSSA member Terrestar Solutions – Strigo, spoke on the topic of Bridging Connectivity Gaps, highlighting the critical need for comprehensive mobile satellite connectivity across Canada, especially in rural and remote areas and the challenges posed by existing infrastructure and solutions. And, there is more on the horizon!

To learn additional details about MSSA's mission and who is behind this important charge, explore some of the news articles below. If you would like to hear more from an MSSA member, we are happy to arrange for a phone conversation – or even better – will you be at any of the events listed below? Let's connect in person!

MSSA in the News

We invite you to read the <u>latest press articles</u> featuring MSSA members and how this new industry association intends to drive good change across the mobile satellite services landscape.





Terran Orbital is a leading manufacturer of satellite products primarily serving the aerospace and defense industries. Terran Orbital provides end-to-end satellite solutions by combining satellite design, production, launch planning, mission operations, and on-orbit support to meet the needs of the most demanding military, civil, and commercial customers. Through joining the MSSA, Terran Orbital will contribute their expertise in efficient and cost-effective satellite manufacturing across MSSA initiatives and committees – and help establish best practices and models that ensure the success of this exciting new D2D frontier in mobile connectivity.

MSSA membership allows Terran Orbital to have a voice in shaping industry standards, regulations, and policies with industry-leading operators in telecom; ensuring interoperability and compatibility of its technologies with other systems.

Upcoming Events – Let's Meet Up!

MSSA member organizations will be at various events around the globe in upcoming months. If you'll be in our orbit, let's meet up to talk about our mission, membership and how we shape the future of Mobile Satellite Services Direct-to-Device (D2D) together.

> Media Contacts: <u>PR@mss-association.org</u> Member Inquiries: <u>Membership@mss-association.org</u> <u>https://www.mss-association.org/events/</u>



World Space Business Week (WSBW) September 16-20, 2024 Paris

MSSA Chairman Mark Dankberg_of Viasat Speaking September 16: Global Space Connectivity Businesses: A New World MSSA Member George Giagtzoglou of Omnispace Speaking September 16: Direct to Phone and More: The Future of Mobile Satellite Services



MWC GSMA Las Vegas October 8-10, 2024 Las Vegas



6C World Symposium September 23-24, 2024 Washington D.C.

MSSA Chairman Mark Dankberg Keynote Fireside Chat – Details Coming



Silicon Valley Space Week October 21-24, 2024 Mountain View, CA - USA

MSSA Member Terran Orbital in Booth #64

MSSA Member Kevin Cohen of Viasat Speaking October 21 @1:15pm: Connectivity Beyond Borders – The Next Generation Mobile Systems – D2D



Join the Effort

Our Association is empowering global mobile connectivity by accelerating the NTN ecosystem. MSSA offers <u>multiple tiers of membership</u> to get involved.





Join us and help shape the future of global mobile connectivity for the new space economy

Connect with Us: https://www.mss-association.org/

MSSA