

Mobile Satellite Services Association

MSSA Newsletter October 2024

Sharing the latest news and developments from the Mobile Satellite Services Association

As the weather in the northern hemisphere cools, it is shaping up to be a busy fall at the MSSA. Our event calendar is quickly filling up, and new members are jumping on board, ready to roll up their sleeves to help shape the future of mobile connectivity.

In October, the MSSA announced a landmark collaboration with the GSMA, the premier global organization representing mobile operators and the broader mobile ecosystem. Together, MSSA and GSMA will work to facilitate an ecosystem where open, interoperable systems seamlessly connect terrestrial and non-terrestrial networks, creating a new era of ubiquitous satellite-augmented capabilities anchored in 3GPP standards.

Coinciding with this announcement was the MSSA's inaugural branded event presence at Mobile World Congress in Las Vegas, the flagship mobile event in North America. On the heels of MWC, members also engaged with the industry from Silicon Valley Space Week in late October. It was wonderful to meet with colleagues and prospective members alike to spread the word on the important work underway to advance the emerging Direct-To-Device ecosystem using the globally licensed Mobile Satellite Services (MSS) spectrum.



To learn additional details about MSSA's mission, explore some of the news articles below or join us in person at any of the events listed below. Want to become a member? Check out the membership page here https://www.mss-association.org/become-a-member or get in touch via email https://www.mss-association.org benefits and to answer any questions you might have.



MSSA

Member Spotlight



The MSSA welcomed Ericsson as a new member in September. Headquartered in Stockholm, Sweden, Ericsson is a global leader in telecommunications infrastructure and services, specializing in Radio Access Network (RAN) and Core networks. Ericsson's high-performing networks provide connectivity for billions of people every day. For nearly 150 years, the company has been at the forefront of communication technology, offering mobile communication and connectivity solutions for service providers and enterprises.

As a member of MSSA, Ericsson supports the Association in its mission to enable seamless Direct-to-Device (D2D) and IoT connectivity via 3GPP standards. This initiative aims to complement terrestrial mobile networks with Non-Terrestrial Networks (NTN), delivering enriched user experiences through ubiquitous connectivity.

Ericsson is committed to MSSA's Technical Committee and other Committees to ensure the successful realization of MSSA's objectives, utilizing its expertise in RAN technologies, 3GPP standards, and extensive experience in deploying terrestrial mobile networks.

We invite you to read the <u>latest press articles</u> featuring MSSA members and how this new industry association intends to drive good change across the mobile satellite services landscape.

22 October 2024

By Chris Forrester See online post here.

11 October 2024





Mobile Satellite Services Association Partners with GSMA to Boost Global Connectivity By Clarence Oxford See online post <u>here</u>.

Article featuring MSSA Chairman Mark Dankberg speaking at Silicon



17 September 2024 **Ericsson Joins Mobile Satellite Services Association** By Kelly Hill See online post <u>here</u>.

MSSA: Aiming for Seamless and Agnostic Roaming

Upcoming Events – Let's Meet Up!

MSSA member organizations will be at various events around the globe in upcoming months. If you'll be in our orbit, let's meet up to talk about our mission, membership and how we shape the future of Mobile Satellite Services Direct-to-Device(D2D) together.

Media Contacts: <u>PR@mss-association.org</u> Member Inquiries: <u>Membership@mss-association.org</u> <u>https://www.mss-association.org/events/</u>



CONNECTING THE WORLD FROM THE SKIES







Connecting the World from the Skies

November 25-26, 2024 Riyadh – Saudi Arabia See more <u>here</u>.

Small Sat Symposium

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February 4-6, 2025 Mountain View, CA – USA See more <u>here</u>.

Mobile World Congress Barcelona

March 3-6, 2025 Barcelona – Spain See more <u>here.</u>

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SatShow 2025

March 11-13, 2025 Washington D.C. – USA See more here.



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Mobile Satellite Services Association

Join us and help shape the future of global mobile connectivity for the new space economy

Connect with Us:

https://www.mss-association.org/

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